PLANNING FOR YOUR FALL RECRUITMENT

WHAT IS *"BADGE OF HONOR"*?

The *BADGE OF HONOR* fall recruitment campaign is a concerted recruiting effort by the Council and district Membership committees, taking place in September and October in all school systems – private, public, and parochial. One evening is designated for all parents to gather at a *BADGE OF HONOR* location to align themselves and their son(s) with the Boy Scouts of America through an existing or new pack or troop.

WHY "*BADGE OF HONOR"*?

BADGE OF HONOR means membership, and for all Scouting leaders, membership is registration in the Boy Scouts of America – giving young people an opportunity to participate in a program that has been tried and proved. It is reaching out to families who have eligible boys and inviting them to join. It's organizing new groups, dens, and/or patrols and recruiting qualified leadership. GOOD membership is a sign of a healthy pack or troop and a quality pack or troop program.

Remember, adding boys means a better Tiger Cub, Cub Scout, and/or Boy Scout program for all, more families involved, more exciting things to do, and more friendships made. Adding families means more people involved in your chartered organization, and more leaders. Adding leaders means more hands to help and more personal satisfaction.

Flyer requests forms will be sent to the Cubmaster of each of the Cub Scout Packs in the Council. Be sure your pack's request has been submitted.

YEAR ROUND UNIT RECRUITMENT

Recruitment should be a year round effort for each unit. The more youth we serve in our programs means Scouting will have a bigger impact on the communities we serve. With that being said, spring and early summer are a great time to recruit new youth. It gives the new Cub Scout, Boy Scout, or Venturer an opportunity to participate in some of the fun activities such as summer camp, fishing, hiking, and going to a baseball game. So why not hold an open house or have a special activity during the spring that will help your unit grow.

For information about recruitment materials that can help your unit's recruitment efforts be successful, please contact you district's membership chairman or District Executive.